FROM COMMITMENT TO IMPACT

ESG principles are central to our operations and growth. With a clear ambition to build a sustainable and inclusive future, we have hardwired ESG across functions.

Our rural expansion has brought Airtel connectivity to over 85 million people, unlocking opportunities in education, healthcare, commerce and digital banking. We are expanding our network while actively reducing our carbon footprint through various initiatives and deployment of digital tools.

This is exemplified by our 'Green 5G' initiative with Nokia, leveraging AI/ML and advanced digital solutions to improve energy use during peak and off-peak times.

We are accelerating solarisation of network sites and deploying lithium-ion and VRLA batteries to minimise impact on environment. We continue to take strides in advancing diversity and inclusion within our workforce, launching programmes to increase representation, foster inclusive workplaces and empower women. Women now represent over 60% of our campus recruitments, reflecting our commitment towards inclusion.

We uphold strong governance, integrity, transparency and disclosures. Enhanced disclosures with introduction of EBITDAaL gives stakeholders deeper insights into margins and leverage. Our thoughtfully implemented leadership succession planning is ensuring seamless transition, underpinned by robust governance and a steadfast commitment to long-term value creation.

>30K

Sites powered with solar access in last two years

>64%

Network sites tagged as 'Green'

2 Mn+ litres

Monthly reduction in diesel consumption over 2 years

18.5%

Women representation in the workforce

CRISIL GVC
Level-1 Grading
sustaining for nearly 2 decades